

**ANNALISA PARENT'S PACKAGE:
\$20K+ GET YOUR BOOK DONE:
MESSAGE, SUPPORT & PUBLISHING!**

Message: ½ day private consulting (3 hours) – Value \$4,997

Support: Six (6) one-hour group mastermind calls (1 per month) – Value \$3,000

Publishing: Once your book is complete, it will be acceptance-ready for Laurel Elite Books Publishing House. Once your book is accepted, the publisher will **not require** you to agree to the minimum book purchase (A savings of over \$10,000)

Complete package information:
<https://cigarpeg.com/2019-annalisa-parent-auction/>

**JILL LUBLIN'S AUCTION PACKAGE:
\$27,000 PR Accelerator**

✓ One Day private consulting (5 hours) – Value \$19,997

✓ Plus...Six (6) one-hour group mastermind calls (1 per month) – Value \$3,000

✓ Plus...Admittance to Crash Course in Publicity – LIVE one day course or LIVE 3 part webinar. Includes additional admission for your assistant or staff member. Value \$1,297

✓ Plus...Marketing Mastermind – Value \$247

✓ Plus...SPECIAL BONUS – Warm Introduction to Columnist for Forbes and Inc. Value – PRICELESS! \$3,000.00

Complete package information:
<https://cigarpeg.com/2019-jill-lublin-auction/>

Admission to the Hospitality Suite

The “members only” Cigar Peg hospitality suite is available to all paid members. Your special wrist band grants you admission to the suite. Those without the correct wrist bands will not be granted admission. This is a charity and as such everyone wanting to participate must be a paid member. Non-registered persons will not be granted admission **so please do not ask. \$65 per night suite access is available.**

The Small Print:

Admission to Monday Night Party

The admission ticket to the July 29, 2019 party is your Cigar PEG T-Shirt. Admittance to the party will only be granted to those wearing their “2019” Cigar PEG shirt.

Celebrity Auction Bidding

The auctioned celebrities are donating their time, talent, and resources for the express purpose of charity fundraising. The bidding will be conducted in US Dollars. The credit cards of the winning bidders will be charged the night of the auction. The winning bidder will have one year to utilize the services of the auctioned celebrity.

There will be NO REFUNDS. If there is any travel or lodging expense (bidder or celebrity) because of necessary travel, that will be the sole responsibility of the winning bidder. Split payments (one tonight & one 9/1/19) for winning bids of \$6,000 or more, will be allowed.

Celebrities for Auction:

- Joel Block: Build You Seminar Biz
- Linda Hollander: Corp. Sponsorships
- Jill Lublin: Public Relations (PR)
- Annalisa Parent: Book Publishing
- Cigar PEG Staff: Biz Intensive in Vegas
- Key West Mastermind
- Primeau Productions: Video
- SpeakerFlow: Website
- Gaby & Oliver: Apartment in Salzburg

Beneficiaries of Cigar PEG Party

- NSA Foundation, PSBF
- SADS
- CurePSP
- American Cancer Society
- & Several Others

**The Cigar PEG has donated over
\$665,000 since 1999**

The Cigar PEG is incorporated in California, USA as a non-profit corporation. Cigar PEG, Inc. has received "Public Charity Status" from the Internal Revenue Service under section 501(c) (3) of the US Tax Code. Effective date for contribution deductibility is February 8, 2006. EIN: 20-4570908. The Cigar PEG is **NOT** officially affiliated with the National Speakers Association and enjoys a partnership agreement..

<https://cigarpeg.com/>

Cigar PEG

Philanthropy through Fun

Monday Party & Celebrity Auction



DiCicco's Italian Restaurant

6701 Tower Road
Denver, CO 80249

6 PM: Doors Open

6-8 PM: Buffet Dinner

8 PM Dale's Convention Update

8:15 Eddie Award

8:35 Celebrity Auction

9:25 50/50 Raffle (present to win)

**9:30 PM 'till Midnight: Dancing with
DJ, Rob Ferre**

**Attendees Receive Two Drink Tickets
Wear Your Cigar PEG T-Shirt for
Admission**

Admission at the Door: \$150

Joel Block's \$30K Crush the Seminar Business Auction Package:

Joel Block's wildly successful seminar business model is what has propelled him into the NSA Million Dollar Speaker Group. If you would like to become a Million Dollar Speaker, more than likely, the seminar business is for you?

- ✓ You will spend an afternoon with Joel at the North Ranch Country Club in Westlake Village (Los Angeles area) learning the strategy, concepts, philosophy, and tactics. He will pull back the curtain on how he does it.
- ✓ You will engage in follow up telephone access.
- ✓ You will (in-person) attend one of Joel's Symposiums to experience how he assembles all the elements he taught you at the Country Club.
- ✓ You will receive instruction on exactly how to build your own seminar business...and more importantly...all the revenue will be yours.

Complete Package Information:
<https://cigarpeg.com/2019-joel-block-auction/>

Linda Hollander's \$25K Sponsor Success Auction Package Skyrocket Your Speaking and Fund Your Dreams with Corporate Sponsors:

Linda's clients get between \$10,000 and \$100,000 per year from each sponsor. That's in addition to their speaking revenue. You can do more speaking gigs because you know that your sponsors are paying you.

- ✓ You get unlimited mentorship with her in creating your winning sponsor proposal, sponsor pitches that work, and she'll also create an Ultimate List of Sponsors for you (\$7,500 value).
- ✓ Your customized sponsor success package with Linda Hollander is a \$25K value. (All private mentoring sessions are recorded for your future review). You'll also receive her core trainings which includes the Attracting Corporate Sponsors System.
- ✓ Sponsor Secrets Seminar (\$1,000 value)
You'll get an ALL-ACCESS VIP PASS

Complete Package Information:
<https://cigarpeg.com/2019-linda-hollander-auction-package/>

Your Brand New \$17K Website & Follow-Up Business Success Consulting from SpeakerFlow:

- ✓ A fully built out, custom WordPress site that caters to the individual speakers needs. This can be anything from custom login portals for purchasing products or services, to learning management systems for IP, and integrations with all of their favorite tools - \$10,000 value
- ✓ Our 12 week SpeakerFlow consultancy including help with Sales, Marketing, and Operations and covering all 30+ modules that we've created - \$5,000 value
- ✓ 25 hours of automation help and custom development to help speakers get rid of their minutia and have more time for the speaking itself - \$2,500 value

<https://speakerflow.com/>

Complete Package Information:
<https://cigarpeg.com/2019-speakerflow-auction-package/>

Chuck Gallagher's Primeau Productions \$24K Complete Video Domination:

- ✓ Newly created or edited demo video that includes footage shot on location (US only). We visit with you to determine your unique selling proposition to meeting planners (what problem do you solve) and move past a cookie cutter formula to create a stunning video that separates you from your competition.
- ✓ But, most people update their demo video ever 3 to 5 years. This package includes annual demo updates for 2020 thru 2021 – making your video fresh yearly for three years.
- ✓ YouTube management for 2019/2020 – including site evaluation, a new video created each month so you have new and relevant content and re-purposing existing content for LinkedIn, Facebook and Instagram. If your YouTube presence isn't where it needs to be – we'll fix that problem so that you can rise above your competition.
- ✓ Audio – Video book creation. The newest development in the book arena is creating video books. We help you craft a video book that not only creates a new product to offer your clients and attendees, but extracts the audio so you can offer thru Audible, etc. your book as an audio book offering.
- ✓ Finally we will work with you to create your "hold" video, your "thank you" video and short videos that define your speaking services beyond the overview of a demo video – these are described as short defined demo videos that help you close sales.

Complete Package Information:
<https://cigarpeg.com/2019-primeau-productions-auction/>

Sound of Music Package Salzburg...Vienna...Munich...PRICELESS!!!

Come to Salzburg, Austria for a personalized and customized Sound of Music tour with all the important movie locations included. Visit includes:

- ✓ Two people, will be guests of Gaby Graupner & Oliver Breidenbach for up to a week at their guest apartment, very close to Salzburg city center
- ✓ Includes German breakfast daily
- ✓ Includes day trips to Munich and Vienna
- ✓ This trip is truly a once in a lifetime & PRICELESS. However, AirBnB values, just the apartment stay, at over \$1,500

Complete Information:
<https://cigarpeg.com/2019-sound-of-music-package/>

Cigar PEG Key West Mastermind The Last Seat:

The Annual Cigar PEG Key West Mastermind (for High Rollers & Benefactors), one lucky person can buy their way in.

The winner will be able to spend three days masterminding with Cigar PEG High Rollers & Benefactors in Key West. This is an amazing high-level exchange of ideas for high-level speakers. However, no matter your status in the business, you can attend.

Mastermind days: December 4-6, 2019. We will be at the Margaritaville Resort (previously the Westin)

Complete Package Information:
<https://cigarpeg.com/2019-key-west-mastermind-auction/>

Cigar PEG Staff, Speaker Business Acceleration Intensive:

This package is the auction sleeper...possible the most valuable of any other. Six of the Cigar PEG staff will work with you in a relaxed house environment in Las Vegas for two days: September 18 & 19, 2019.

Planned Participating Staffers & Topics

Robert Bradford—Strategic Planning
Don Cooper—Copywriting and Branding
Joe Curcillo—Keynote with a unifying vision
Michael Goldberg—Strategic Networking
Ed Rigsbee—Selling to Associations & Societies
Marcey Walsh—Hacking Your Brain

Complete Package Information:
<https://cigarpeg.com/2019-cigar-peg-staff-auction/>